

2018

(October)

COMMERCE

(Honours)

(Business Environment)

(BC-101)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. What is the significance of the study of business environment for a firm? Discuss and differentiate between micro- and macro-business environment. 5+10=15

Or

Define inflation. How is the inflation measured in India? Suggest the measures to curb the effect of rising prices in Indian economy. 2+3+10=15

2. Give a brief description of the regional imbalances that exist in India. What factors are responsible for this? How could these imbalances be removed? 5+5+5=15

D9/28

(Turn Over)

(2)

Or

Discuss the achievements and failures of the 11th Five-Year Plan of India. 15

3. What is industrial sickness? What are the main causes of industrial sickness as experienced in India? Mention some of the measures that the government has initiated to help the ailing industries. 3+7+5=15

Or

Discuss the salient features of the Small-Scale Industrial Policy, 1991. 15

4. Give an account of India's trade deficit since 1991. What measures would you suggest to reduce India's trade deficit? 5+10=15

Or

Explain the salient features of the Current EXIM Policy of India. 15

5. Mention the main functions of the World Trade Organization. How far has it succeeded in fulfilling its role and responsibilities? 5+10=15

Or

Write notes on the following : 5×3=15

- (a) European Union
(b) World Bank
(c) OPEC

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